Announces the First

**World Summit on the Creative Economy and Creative Industries**

*July 27-28, 2016*

**Venue:** 1776 – Crystal City, 2231 Crystal Drive, Suite #1000, Arlington, VA

It is clear to any casual observer that the growth of economies in every nation and within every town, city, and region of the world depends on the effective generation of new ideas, new processes, new products and services, and new business models.

Imagination, creativity, innovation, and design are integral to these developments and to healthy economic growth and sustainable futures. Creative economy studies throughout the world have highlighted the importance of these efforts and routinely find that a significant and growing portion of the economy of any region, state, province, or nation can be attributed to the rise and growth of creative businesses. Additionally people with skills in the creative industries help companies across the entire economy continuously innovate and multiply the impact of imagination and creativity exponentially.

**Speakers from 14 nations and diverse backgrounds, organizations, and disciplines come together to share insights, ideas, and debate aspects of the creative economy and creative industries.**

**About Creative World**

Creative World highlights the global importance of six interactive concepts: creativity, design, imagination, innovation, invention, and entrepreneurship (in all its varied cultural, social, and commercial forms). When two or more of these six concepts are put into play with one another, serious positive transformations across commerce, culture, education, and government frequently occur.

Washington, DC is the launch point for this exciting new global initiative that celebrates and gives prominence to positive transformations occurring at local, regional, national, and global levels. This kaleidoscope of activities, cultures, exchanges, ideas, languages, nations, and topics gives expressive voice and power to the importance of these six concepts. It is made possible by the willingness of many parties from the greater DC-area, nationally, and globally to work together sharing ideas, people, project, facilities, and other resources to ensure the success of this new venture.

*Get the details, register, obtain your tickets, learn about our sponsors and partners, and join the celebrations at http://creativeworld.group*